

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JANUARY 2012

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jan-12	Dec-11	Difference	%	Jan-11	Difference	%
BOOMTOWN BOSSIER	\$6,829,155	\$7,380,876	(551,721)	-7.5%	\$7,245,079	(415,924)	-5.7%
ELDORADO RESORT	\$12,144,342	\$13,446,952	(1,302,610)	-9.7%	\$12,037,139	107,203	0.9%
HORSESHOE	\$14,769,086	\$19,152,642	(4,383,555)	-22.9%	\$16,930,800	(2,161,713)	-12.8%
DIAMOND JACKS	\$5,739,089	\$6,070,837	(331,747)	-5.5%	\$5,924,374	(185,285)	-3.1%
SAM'S TOWN	\$8,890,158	\$9,688,310	(798,152)	-8.2%	\$9,151,759	(261,601)	-2.9%
Total Shreveport/Bossier	\$48,371,830	\$55,739,616	(\$7,367,786)	-13.2%	\$51,289,151	(\$2,917,321)	-5.7%
GRAND PALAIS	\$10,628,753	\$11,340,583	(711,830)	-6.3%	\$9,669,207	959,547	9.9%
ISLE - LC	\$740,331	\$940,611	(200,280)	-21.3%	\$1,409,831	(669,501)	-47.5%
L'AUBERGE DU LAC	\$28,532,062	\$32,203,761	(3,671,699)	-11.4%	\$29,528,281	(996,219)	-3.4%
Total Lake Charles	\$39,901,146	\$44,484,954	(\$4,583,808)	-10.3%	\$40,607,319	(\$706,173)	-1.7%
AMELIA BELLE	\$3,976,688	\$3,814,127	162,561	4.3%	\$4,454,881	(478,193)	-10.7%
BOOMTOWN N.O.	\$10,639,090	\$10,988,986	(349,896)	-3.2%	\$12,015,591	(1,376,500)	-11.5%
TREASURE CHEST	\$8,348,258	\$8,487,330	(139,072)	-1.6%	\$8,616,954	(268,696)	-3.1%
Total New Orleans	\$22,964,036	\$23,290,444	(\$326,407)	-1.4%	\$25,087,426	(\$2,123,389)	-8.5%
BELLE OF B.R.	\$5,910,126	\$5,195,896	714,229	13.7%	\$6,069,652	(159,526)	-2.6%
HOLLYWOOD B.R.	\$9,202,974	\$9,856,225	(653,250)	-6.6%	\$9,813,958	(610,984)	-6.2%
Total Baton Rouge	\$15,113,100	\$15,052,121	\$60,979	0.4%	\$15,883,610	(\$770,510)	-4.9%
Riverboat Total	\$126,350,113	\$138,567,136	(\$12,217,023)	-8.8%	\$132,867,506	(\$6,517,393)	-4.9%